UB, like other institutions of higher education, is committed to academic excellence and providing a transformative educational experience. Program Assessment is very important for ensuring that UB is achieving its goals and that students are leaving the institution with the knowledge and skills required to be successful in the 21st century.

Program Assessment has also become an important aspect for all accrediting agencies, including the Middle States Commission on Higher Education, which accredits institutions as a whole.

This year's Genteels' Excellence in Teaching Seminar is focused on the theme of Program Assessment and is an important professional development opportunity for faculty and staff. The aim of this seminar is threefold:

- To examine several promising programs for developing and implementing program and classroom based outcome assessment systems;
- To discuss the latest research on student learning assessment;
- To provide participants with tools, tips and strategies for conducting meaningful, authentic assessment in their respective courses.

**Acknowledgements**

This event is made possible through an endowment by Drs. Ron Gentile and Kay Johnson-Gentile in support of excellence in teaching.

This year’s event is also sponsored by the Teaching & Learning Center, the College of Arts and Sciences and the Office of University Accreditation and Assessment.

Additional co-sponsors include the School of Public Health and Health Professions, the School of Nursing and the School of Pharmacy and Pharmaceutical Sciences.

**Seminar Schedule**

- **8:30 a.m.** Check-in and continental breakfast
- **9:00 a.m.** Welcome by Lucinda Finley, Vice Provost for Faculty Affairs, University at Buffalo
- **9:15 a.m.** Presentation by Jason Adsit, Associate Provost for Academic Administration, University of Rochester and former Director of UB’s Teaching & Learning Center
- **10:15 a.m.** Break
- **10:30 a.m.** Presentation (continued)
- **11:55 a.m.** Wrap-up by Paul Wietig, Interim Director, Teaching & Learning Center, University at Buffalo
- **12:00 p.m.** Seminar end
Assessment Resources and Professional Development Opportunities

Genteels’ Excellence in Teaching Seminar
Materials from the seminar, including the presentation slides and a video of the seminar, will be posted on the Genteels’ website.
ubtlc.buffalo.edu/specialevents/

UB’s Teaching & Learning Center
ubtlc.buffalo.edu

Workshop
Not Quite Ready for Prime Time? Getting Your Curricular Program’s Assessment Process Aligned with Middle States’ Expectations
If your program isn’t yet ready for prime time (Middle States accreditation), this series of four workshops will whip that program plan into shape: from specifying well-stated student learning outcomes, to creating a curriculum mapping of requirements to outcomes, to getting valid assessment methods in place and collecting data, and, finally, to specifying an ongoing process for continuous improvement based on the results of assessment data.
Fridays (October 26, November 2, 9, & 16) • 12:00 p.m. – 2:00 p.m. • 212 Capen Hall, University at Buffalo
Register at ubtlc.buffalo.edu/workshops/ or contact Carol Tutzauer (tutzauer@buffalo.edu) for more details.

UB’s Office of Accreditation and Assessment
www.buffalo.edu/provost/acredit.html

Participation Opportunity
Institutional Standing Committee on Assessment
Sponsored by Office of University Accreditation and Assessment.
Friday, November 9, 2012 • 2:00 p.m. – 4:00 p.m. • 567 Capen Hall, University at Buffalo
Contact ub-aaams@buffalo.edu for more details.

Demonstration
Compliance Assist (accreditation management tool)
Tentatively scheduled for Friday, December 14, 2012 • 2:00 p.m. – 4:00 p.m. • 567 Capen Hall, University at Buffalo
Contact ub-aaams@buffalo.edu for more details.

Other Assessment Events

Workshop
Enhancing Excellence in Assessment: Being Successful with MSCHE Standards 7 & 14
Sponsored by SUNY Council on Assessment.
Friday, November 2, 2012 • 10:00 a.m. – 3:00 p.m. • Monroe Community College, Rochester, NY
See the SUNY Center for Professional Development Calendar of Events for more details.
www.suny.edu/sunytrainingcenter/index.cfm

Conference
General Education and Assessment: A Sea Change in Student Learning
Sponsored by the American Association of Colleges and Universities
February 28 – March 2, 2013 • Boston, MA.
www.aacu.org/meetings/generaleducation/gened2013/

Conference and Workshop Listing
The Middle States Commission on Higher Education maintains a list of upcoming events on its website.
www.msche.org/events_calendar.asp