



The Omicron Pi Sigma Epsilon

The Power of Support

Peter Sullivan



With the arrival of new membership into our great organization, it's imperative to speak about Brotherhood. I believe that Helen Keller puts it best, "Alone we can do so little; together we can do so much." This is the focus of what we stand for.

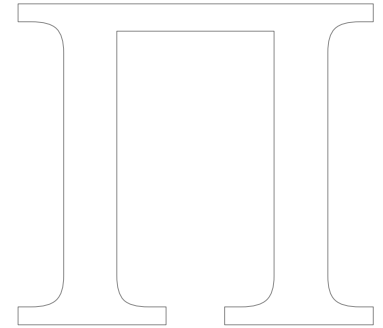
Individually we are all exceptional with many talents, skills, and abilities. Our ability to work together, our support for each other, and our cohesiveness is what separates us from any other organization. We are the leaders that are going to bring honor to this organization and place value on the power of teamwork solidifying productivity of our fraternity.

"You can do what I cannot. I can do what you cannot. Together we can do great things." -Mother Teresa

We are like-minded People Seeking Excellence. Our goal is **To Create** an environment for people to join our organization, grow as a person and develop leadership. Our growth and well roundedness is a result of our system **To Promote** of credentials amongst a variety of different majors. By planning **To Bring Together** a diversity of careers we can begin **To Encourage** collaboration, understanding, and hard work amongst diverse cultures and mindsets. All **To Stimulate** significant friendships, devoted support systems, as well as gaining new extensions of family. At the end **Instilling** open minded attitude, as well as an enabled method of thinking, is essential for success in today's society.

"What do we live for if not to make life less difficult for each other." -George Eliot

Congratulations to the new members and welcome to the Brotherhood. May you be granted the same opportunities, blessed with the same success that others have experienced with Pi Sigma Epsilon. To the existing Brotherhood, let's continue to grow and develop and take us to the next level.



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Letter from the Alpha Lambda PME



I had the utmost pleasure to be the Prospective Member Educator for the Alpha Lambda class. The position of Prospective Member Educator has been an extremely rewarding experience and I wouldn't trade it for anything in the world. I honestly feel the new brothers had to work very hard to prove that they would be dedicated, professional and committed brothers. Alpha Lambda's were constantly seen in Capen working on their multiple projects. They worked non-stop until their responsibilities were fulfilled.

I am filled up with a strong sense of pride whenever I think of the tremendous amount of work the Alpha Lambda's put into their fundraising projects (raising over \$1,000). The Lambdas posted flyers all over campus from 7am till late night in order to advertise PSE as well as their PM Poker Tournament. They also created and put up a PSE PowerPoint slide on SATV, also to advertise the Poker Tournament. They helped brothers' strategize their recruitment campaign through focus groups that asked our target market questions on what they liked, disliked and what was missing from our recent recruitment flyers. A report was published and the recommendations were orally presented to the brothers. They dedicated their time in making Buffalo & UB a better place to live by participating in multiple Community Service Projects. The Lambdas threw a memorable and exciting Big Brother Appreciation Party that was filled with innovative costumes and non stop laughter. Due to the large number of brothers and PM's, they had to conduct over 50 interviews through the 8 weeks Prospective Member process, which is more than any other PM class in recent years. All of the Lambdas passed their final exam with the highest grades. The Alpha Lambda's set an exceptionally high precedent that will be aimed at and talked about for years to come.

I also want to thank my three Prospective Member Educator Assistants, Lisa Illofsky, Shacoya Jackson, and Danny Tung. I could not have survived without their outstanding help in tabulating the evaluation results, creating and grading quizzes, maintaining and updating the completed interviews and the points system, conducting Educator Reviews, and guiding the PM's throughout their training process. These guys were truly life savers!

Over the winter break I am eager to work with next semester's PME, Jeffrey Wang, to make sure we keep up our momentum and train another group of dedicated members who will help to further grow Pi Sigma Epsilon.

Go Alpha Lambda's!!!

Eugene Khitrik
Alpha Lambda Prospective Member Educator



As commencement symbolized the beginning of the pledging process, Initiation denoted the ending. On Saturday November, 19th, 2005 the Alpha Lambda class was initiated into the Omicron Chapter of Pi Sigma Epsilon at the University at Buffalo. On behalf of the older brothers I would like to welcome the Alpha Lambda class to the brotherhood.

After a semester of hard work and dedication, the event that the Alpha Lambda class was awaiting finally arrived. The air was filled with excitement and anxiety for both brothers and Prospective Members in many ways. This event meant the end of the pledging process and the beginning of a new journey for the Prospective Members. Bigs and Littles were excited to exchange gifts and we were all excited to hear the new and creative pledge names. Some were serious and some were hilarious but that's the mix you get in PSE. Most importantly initiation represents one of the most significant events in our fraternity and the brothers wanted to make sure that the selected candidates were worthy of their invitation.

As, Angela Chan, our president, taught the new class our purpose and reason for existing, brothers were reminded of the principles by which they stood. I advise all newly initiated brothers to review these principles and make the principles a part of their lives, as their journey continues. Sometimes we get distracted and we forget our purpose.

The ceremony concluded with the traditional welcoming of the newly initiated brothers into the Omicron chapter. The tradition continued with dinner at the Olive Garden. This was the Alpha Lambda's first official dinner as brothers. The day was fun and exciting. Again, welcome Alpha Lambda class and we are all excited to work with you in our upcoming events and projects.

AA Pledge Names:

Francesca Aratari - Fortunata
Michelle Cardillo - Veela
Andrew Centeno - Rage
Alex Chen - L.M.A.O.
Howard Colon - Steel
Tori Gonzalez - Ñusta
Karen Guo - Mort
Jimmy Koo - 151
Heather Lim - Athena
Katrina Mercado - Orthia
Marcus Yam - Stitch
Hiromi Yoshida - Mina
Jack Wai - Hulk

JobQuest 2005

Simon Wong



The years JobQuest was held on the evening of November 1st at the HSBC Arena, downtown Buffalo. The Omicron chapter had the opportunity to co-host the event, thanks to the help of the Career Services Center in the School of Management at UB. JobQuest is a job recruitment event, where companies from the fields of Business, Communication, Healthcare, Engineering, with in others give people the opportunity to explore their career options.

Being able to attend Jobquest was a wonderful experience and helped expanded my knowledge of the marketing business world. From the minute that I walked into HSBC Arena there was a great need for the initial set up. Members requested help from us in any way possible. We first introduced ourselves and then assisted them in setting up tables. Once all the companies settled down, we helped to welcome the people attending the event and guiding them to the right locations.

Throughout the whole process there were positive and negative feedbacks of the event. The positive feedback was that the companies that came to introduce themselves were very nice individuals. They were welcoming and embraced all the helped they could get. The negative feedback was that there were some companies that this not show up to the event. Overall it was a great experience working with so many companies from the Buffalo-Niagara area.

BKM Project

Stephanie Moy



This semester our chapter was fortunate enough to work with a new exciting business called BKM Photography founded by one of our own members Brian K. McMillian. It was truly an honor to be the Project Manager and help promote BKM Photography on campus.

As a project manager I put together a committee of brothers that came up with a marketing strategy on how to promote BKM within the UB community. Throughout the semester, we promoted his business through different mediums such as the use of flyers, manual hand written advertisements on campus blackboards and the special event in the Student Union.

It was a lot of work but it came together and we succeeded in helping Brian introduce his business on campus. There is more work to be done and we will be planning more events to help further his business prospects. Currently, we are working on creating a special event for Valentine's Day. We hope this event will bring profits as well as captured moments for both Brian and his customers.

It was truly a great project to be apart of and I would like to thank all the brothers who had contributed to this project. Collectively, through dedication and hard work we succeeded.

Giving Back to the Community

Matthew Furnari

When Hurricane Katrina devastated New Orleans, millions of people around the world opened their hearts to help the victims in need. It was so amazing to see to many people give to such a worthy cause, that Omicron decided to give back to our local community. Western New York isn't in as much turmoil as New Orleans, but in this area there are a lot of people struggling to keep food on the table for their families. Because of this, Omicron teamed up with the FoodBank of WNY to conduct a Thanksgiving food drive on the UB north campus.

All the planning and preparation work for the Food Drive was completed in October; gathering boxes to put in the of-



fices, creation of a flyer and a donation letter for grocery stores, and a list of all the offices to be targeted. With the help of a few dedicated brothers and Prospective Members, we successfully completed the food drive on time, over-filling the huge barrel given to us by the FoodBank. One of our corporate sponsors, Target, was nice enough to give us a \$15 gift certificate, which was used to purchase three cases of bottled water

Even though the food drive was successful, it would be wonderful if this became a repeated community service event so that our efforts can be seen by the university every year.

Graduation Already?

Meghan Swartz

Who's up for a graduation party? People tend to think about graduation in the springtime, as opposed to right now. However, we cannot forget about our fellow brothers who will no longer be at GBM's! Although just three brothers are graduating (Kendra Rokenbrod, Lisa Illofsky, and Caitlin Beecher) it seems like a small number leaving us, as opposed to the Alpha Lambda class. We are certainly losing quality brothers.

Besides their cheery attitudes, these brother have brought so much to our fraternity. Last year, Kendra was the VP of Finance. Balancing her dance and business majors, along with keeping our money on track, proved that Kendra was reliable for the job.



This semester, Lisa has helped out to train the new Alpha Lambda class. She did a wonderful job teaching the new brothers. Her presence will be missed. Finally, Caitlin will be moving on too, the Brother who always has a smile on her face, putting everyone in a good mood. We appreciate the leadership roles and the good times we have all shared with you three!

Don't forget to say congratulations, goodbye, and thank you, to these three amazing brothers. Their hard work has helped our organization, and their sweet personalities have formed bonds among us. We will miss you all very much, and wish you all the best of luck in the future. Thank you for all that you have taught us, we know that you will do great things out in the "real world." Remember to keep in touch. Congratulations, girls!



lowsky, Alex Chen and Jeffrey Wang helped in preparation for the event throughout the week. The theme this year was “Winter Wonderland”. In addition, we did secret Santa where everyone exchanges gifts during formal. There were many interesting gifts, from sweatpants, car models, candy, Christmas decorations, and napkin to neon light signs. It gave people some good laughs.

Highlights, Cutest PM Couple Award this year was passed on from Stephanie Moy and Simon Wong, to Howard Colon and Karen Guo. Brothers had a lot of fun during the ceremony, however, many of them still think the cutest couple award should had went to Roy Lau and his “right hand”. Two graduating seniors are leaving us this semester, Kendra Rokenbrod and Lisa Illowsky, best of luck to them. Congratulation to Kendra’s engagement, may she live a happy life with her significant other.

Other than General members, many Alumni showed up, Linda Huang, Drew Griffin, Chun Leung, Annie Cheng, and Christina Callisto. Wendy Tang, a brother who is currently attending NYU, gave everyone a surprise by flying in for this great event. It is always good to see our alumni back to visit us and have fun. My favorite part of formal was Roy singing Jingle Bell due to popular demand. Although he only knew one line out of the whole song, everyone enjoyed singing along with him.

Everyone had a great time and looking forward for next semester’s formal event. To all the brothers, good luck on finals and have a great winter break! See you all next semester.



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Prospective Member Educator: Eugene Khitrik
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~ Upcoming Events ~

Last GBMDecember 9th, 2005
Place & Time: 110 Jacobs, 5:30pm

Buy Back RushDecember 12th - 16th, 2005
Place & Time: UB North Campus