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University at Buffalo

Midnight Oil

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Kish Scholarship Reinstated at MFC

The Nicholas and Sarah Helen Kish Foundation will again award scholarships to Millard Fillmore College students in the Fall 2005 semester.

The Kish Scholarships are awarded to encourage and support non-traditional (25 years and

older) students who were MFC students in 2001 or before and are presently seeking an undergraduate degree from UB.

For more eligibility and selection criteria information, please see the MFC website.

Nicholas Kish, pictured



here, was an assistant dean at MFC who retired in 1975.

New MFC Website Unveiled

To keep up-to-date and to simplify navigation, we have recently changed the Millard Fillmore College website.

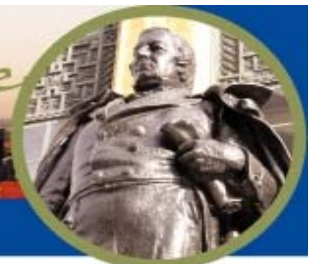
One of the highlights of the new site is the masthead or banner (see below). The design in-

cludes photographs of Hayes Hall, the most recognizable South Campus landmark, the Buffalo skyline, and Millard Fillmore's statue from in front of City Hall. The "Millard Fillmore" script in the banner is an authentic signature.

Many stylists worked on the new look. Sassy Graphics created the banner, P22 did the script, Amy Ferry was the webmaster, and Tim Hartigan coordinated the project. A tip of the hat to all who were involved in the new website!



Millard Fillmore College



Larry's Column



Larry R. Gingrich,
Associate Dean

It is with a tinge of sadness that I announce the departure from the University at Buffalo of a friend and mentor, former Millard Fillmore College dean, George Lopus. George was dean from 1995-2003, and then continued on as a consultant to MFC.

He'll finish out his term of service at the end of June and retire, along with his wife



Linda, who is also an educator.

On behalf of my colleagues, I want to thank George for his contributions and service to MFC and UB. We wish both George and Linda many happy days spoiling their grandkids.

THOUGHTS...

*"Real world teaching
for a real world
career."*

MFC Student
Spring 2005

MFC Participates in UBThisSummer

Ah, summer! Time to rediscover the joy of learning. Why not enroll in a class or two that you've always wanted to take at UB this summer?

Millard Fillmore College is running five courses over the summer: two in computers, and one each in nutrition, marketing, and paralegal studies.

To register, please see the Student Response Center's website at: src.buffalo.edu.



Did You Know...?

...**Carmen Coleman**, MFC secretary, recently suffered the loss of her niece, Emily Belanger-Garrant. A benefit to support Emily's husband and two sons took place on April 30 at St. Benedict's Church. For more information, please see: www.inmemoryofamily.com...

...**Dominick Oliver**, MFC 149—Visual Basic instructor, has been nominated for the third time to be included in *Who's Who Among America's Teachers...*

...we still have a few large blue and white **MFC golf shirts** left. They have "Millard Fillmore College" under the interlocking UB logo on the left breast. Each pima cotton shirt costs only \$25. Call 829-3131 to get one today!

A Man Of Many Hats

MARC ADLER is the instructor for one of MFC's most popular courses, Applied Marketing Techniques (MFC 274). He is the Vice President of Account Services with Flynn & Friends, an advertising firm in downtown Buffalo.

Why advertising? I never intended to go into advertising after completing school. My degree is in International Business, which is exactly what I did upon graduating. But the job I had included helping foreign companies market and sell their products in the U.S. so I was constantly working with many products in many industries. After leaving that company (in New York City), I continued to work at places where marketing, selling, and advertising played ever-increasing roles in my daily responsibilities until one day, 11½ years ago, I found myself joining Flynn & Friends – and the rest, they say, is history.

How do you manage your job and teaching responsibilities? Job and teaching is easy. Job, teaching, volunteering, and family takes a bit more effort. I try to include each part of my life into all the others so that everybody can be satisfied. Students might become interns, or class pro-

jects might be related to clients. My family participates in the volunteer work and I always make time for my kids' extracurricular activities. As someone who has to build business and service clients, every activity allows me to network. So, in essence, all my worlds need to interact with each other, and all I have to do is keep them in balance.

What is the best thing about teaching at UB? I stay much younger because of the interactions with college students. They keep me in touch with the ever-changing world of popular culture, and I get to impact their lives, hopefully in a positive way.

Tell us about the local and national recognition you received lately. One of my MFC classes is set up to work similarly to "The Apprentice." I've never shied away from publicity (what type of marketer would I be if I did!), and the University's News Services group thought that the class was unique enough to send out a press release. Boom! Local and national media picked up on it right away. I appeared on National Business Radio, local TV, and in all sorts of print publications, including

Business First and College Bound magazine. The funniest part is that a lot of clients noted the coverage and it reinforced the fact that we do a very good job for them, too.

Besides teaching, how else are you involved with UB? I have been active for many years on the Blue & White Club fund drive teams and served 2½ years as president of the board. Four years ago, I joined the board of directors of the Alumni Association and am now first vice president (president-elect). In addition to the three courses I teach, I also have had the opportunity to assist several departments on campus with their marketing, including Athletics, the Dental School, the School of Social Work, and the Development Office.

What's the best thing about Buffalo in the summer? Nothing is better than the weather and all the great festivals.

What's your favorite flavor of ice cream? Coffee Bean ice cream from Anderson's (with some hot fudge on the side).



Marc Adler

"...(my students) keep me in touch with the ever-changing world of popular culture, and I get to impact their lives, hopefully in a positive way..."



Millard Fillmore College

Continuing and Professional Studies

Midnight Oil Staff:

Larry R. Gingrich, Publisher

Tim Hartigan, Editor

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Millard Fillmore College is an administrative college of the University at Buffalo. Founded in 1923, it is named after UB's first chancellor—and the United States' 13th president—and is dedicated to providing continuing and professional studies for non-traditional students. MFC courses, both seated and online, carry academic credit that can be applied to MFC certificates and UB degrees. Presently, MFC offers certificates in Computing and Network Management, Entrepreneurship, International Trade, Paralegal Studies, Public Relations/Advertising, Health Care Administration, and Health and Human Resources.

Photo Gallery



ANYTHING FOR CHARITY—MFC's Marc Adler devotes a lot of time to volunteering. Here is Marc creatively raising funds for the Buffalo Zoo by cleaning the elephants' cages. (photos courtesy of Eric Lee)