FOR IMMEDIATE RELEASE

“Media in Focus”
International Education Week at UB, November 16-20, 2015

BUFFALO, N.Y. – November 2, 2015 – International Education Week (IEW) 2015 at the University at Buffalo will focus on the media. An annual UB tradition since 2001, IEW showcases the rich cultural diversity of the campus community, provides insightful analysis of issues of critical importance worldwide, and highlights the university’s international programs and outreach.

The keynote lecture will be presented by Geneva Overholser, Senior Fellow in the Informed Participation Program at the Democracy Fund. She will speak on “The Media Revolution: What It Means for You” on Monday, November 16 at 4:00 p.m. in the Student Union Theater, UB’s North Campus. Building on the idea that a free press is the cornerstone of democracy, Overholser will explore the state of America’s legacy media institutions and their increasing inability to rely on the traditional economic model of advertising to support the production of journalism. Turning a critical eye to emerging technologies and social media which offer new opportunities for citizens to inform themselves and create new content, Overholser will discuss whether these new tools will be able to provide the information that a self-governing people must have. A long time journalist, Overholser will explore what we’re losing, what we’re gaining, and what our individual responsibilities are in today’s fast-changing media landscape.

Geneva Overholser is also a senior fellow at the Center for Communication Leadership and Policy at the USC Annenberg School for Communication and Journalism. Previously, she was director of the USC Annenberg School of Journalism and held the Curtis B. Hurley Chair in Public Affairs Reporting for the Missouri School of Journalism. She was also editor of the Des Moines Register, where she led the paper to a Pulitzer Prize for Public Service. She spent five
years overseas, working and writing in Paris and Kinshasa. Overholser is now an independent journalist in New York City, speaking and writing about the future of journalism.

Another IEW 2015 keynote event will be “Dear World,” an interactive photo shoot which will celebrate the diversity and energy of our campus and highlight the message that there is much more that brings us together than keeps us apart. Students, faculty and staff will be able to share their stories on Tuesday, November 17 during an Open Photo Shoot, which will take place from 10:00-4:00 p.m. in the Student Union Lobby. Afterwards, the Main Speaker and Photo Release Event will take place at 8:00 p.m. in the Student Union Theater.

Other IEW 2015 events will highlight UB’s international student population and feature the international efforts of UB faculty and students. They will include student presentations on holidays in Vietnam, and cultural traditions and business opportunities in Egypt. There will also be career-related sessions featuring job search advice from management alumni, as well as information about international service and internship opportunities for UB students.

The “World Bazaar”, which celebrates the differences and commonalities of all people, cultures and abilities, will expose attendees to a wide range of performances, cuisines and demonstrations. At the “World View: Study Abroad Photo Contest and Exhibition”, a vibrant display of photos taken by UB students studying in all corners of the world will highlight the wide range of study abroad programs offered at UB.

The annual “Without Borders” lecture series, which highlights UB’s global reach, will take place throughout the week and feature “Nursing for a Healthier World”; “Unique Health Care Opportunities Abroad”; “Leading Global Knowledge Economy: Transforming Lives through Education of Transferable Skills” and “Educating for an Inclusive World: Promoting Social Justice through Collaborative Online International Learning”.

Noontime performances and interactive displays by student clubs will take place in the Student Union Lobby on Monday, November 16. Boasting Korean Poongmul drumming and traditional Malaysian and Bengali folk dances, the performances will conclude with a “Dia de los Muertos” performance by the Latin American Student Association’s Alma Nanichi and a multi-themed dance exhibition featuring American and Latin dance styles.

IEW events at UB are made possible through generous support from AT&T; Bank of America; Late Night UB; The UPS Store; T-Mobile; UB Office of Alumni Engagement; UB Campus Living; UB Confucius Institute; UB English Language Institute; UB Equity, Diversity
With more than 6,000 international students, the University at Buffalo ranks in the top 20 of 2,700 accredited U.S. universities in international enrollment, according to the Institute of International Education (IIE). The University has exchange agreements with more than 80 institutions in over 30 countries.

The University at Buffalo is a premier research-intensive public university, a flagship institution in the State University of New York system, and its largest and most comprehensive campus. UB's more than 28,000 students pursue their academic interests through more than 300 undergraduate, graduate and professional degree programs. Founded in 1846, UB is a member of the Association of American Universities.

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