BUFFALO, N.Y. – October 31, 2011 – International Education Week (IEW) 2011 at the University at Buffalo will focus on social entrepreneurship and its impact around the world.

The keynote lecture will be presented by internationally acclaimed writer on social entrepreneurship David Bornstein. He wrote *How to Change the World: Social Entrepreneurs and the Power of New Ideas*, *The Price of a Dream: The Story of the Grameen Bank* and *Social Entrepreneurship: What Everyone Needs to Know*. Bornstein has written for the New York Times and Atlantic Monthly, and co-wrote a PBS documentary. He also co-writes the NYT “Fixes” column, which explores solutions to major global problems.

Bornstein will speak on “How to Make Change Happen: Stories of Social Innovators from Around the Globe” on Wednesday, November 16 at 3:30 p.m. in the Student Union Theater on UB’s North Campus. He will address such questions as: Is it possible to eliminate homelessness? Can anyone learn to “do math”? Is there a way to teach kindness? Focusing on social innovators who are experimenting with new ideas and models to address social problems in the U.S. and around the world, Bornstein will share stories of people who are demonstrating surprising results and opening the door to new possibilities.

Following Bornstein’s talk, there will be a book signing and Social Entrepreneurship Fair highlighting social entrepreneurs in Buffalo and the U.S. Representatives from Grassroots Gardens of Buffalo, The Service Collaborative of WNY (Americorps), Ten Thousand Villages and the Peace Corps will share ways to impact change locally as well...
The fair will take place in the Student Union Lobby on UB’s North Campus from 5:00-6:30 p.m. It will be organized by UB’s Undergraduate Academies, Center for Student Leadership & Community Engagement and Intercultural & Diversity Center.

The keynote film for IEW 2011 will focus on aspiring social entrepreneurs. “The New Recruits” presents recent business school graduates and Acumen Fund fellows who set out to turn poor people into customers by charging them for goods and services. A student panel discussion moderated by Professor John Thomas of UB’s School of Management will follow the film. “The New Recruits” will be screened on Monday, November 14 at 4:00 p.m. in the Student Union Theater on UB’s North Campus.

The Culture in Motion film for IEW 2011 will be “The Green Wave”, which recounts the Green Revolution in Iran. The film combines actual footage of demonstrations, Facebook and Twitter reports, interviews with exiled Iranians and prominent human rights activists, and cartoon depictions of the treatment of protestors in Iranian prisons. Mani Mostofi, Researcher for the International Campaign for Human Rights in Iran, will provide commentary following the film. Mr. Mostofi’s talk will be sponsored by the Alison Des Forges Memorial Committee. “The Green Wave” will be shown on Monday, November 14 at 7:00 p.m. in the Student Union Theater on UB’s North Campus.

Other IEW 2011 events will highlight UB’s international student population and feature the international efforts of UB faculty and students.

Helping the community understand the perspectives and traditions that international students bring with them to Buffalo is the goal of “Understanding International Cultures: Turkey”, “Holidays Around the World: Malaysia” and an MBA Cultural Forum focusing on India.

The annual “Without Borders” lecture series, which highlights UB’s global reach, will feature “Pathogens Don’t Need Passports: Some Practical Advice for Travelers” and “Collaborating for Social Change: International Partnerships for Promoting Transnational Social Work Education, Practice and Research”.

Noontime performances by international student groups and community organizations will take place in the Student Union Lobby during the week. The performances will kick off with lively Korean drumming and salsa dance performances,
and conclude with exquisite Indian classical and Malaysian dance performances, and the popular International Fashion Show.

UB international students will take IEW 2011 on the road as they visit Buffalo School #33 and City Honors on Friday, November 4. Students from Turkey, China, India, Bangladesh, Costa Rica and Ecuador will present their cultures through informational cultural sessions.

At the “World View: Study Abroad Photo Contest and Exhibition”, a vibrant display of photos taken by UB students studying in all corners of the world will highlight the wide range of study abroad programs offered at UB.

IEW events at UB are made possible through generous support from AT&T, M&T Bank, HSBC Bank USA, N.A., Bank of America, UB Alumni Relations, UB Undergraduate Academies, Haylor, Freyer & Coon, Inc., UB Discovery Seminars, UB Division of Student Affairs, UB Office of International Education, and the UB School of Management HSBC Center for Global Leadership. The week’s events are organized by UB’s Office of International Student and Scholar Services.

With a total of 3,850 international students, the University at Buffalo ranks in the top 20 of 2,700 accredited U.S. universities in international enrollment, according to the Institute of International Education (IIE). The University has exchange agreements with more than 60 institutions in over 25 countries.

The University at Buffalo is a premier research-intensive public university, a flagship institution in the State University of New York system, and its largest and most comprehensive campus. UB’s more than 28,000 students pursue their academic interests through more than 300 undergraduate, graduate and professional degree programs. Founded in 1846, the UB is a member of the Association of American Universities.

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