INTERNATIONAL EDUCATION WEEK
NOVEMBER 14-18

All events are free and open to the public.

www.buffalo.edu/intlservices/special_events.html • 716-645-2258 • intlservices@buffalo.edu

SOCIAL ENTREPRENEURSHIP IN FOCUS

Social Entrepreneur – Someone who energetically and creatively builds or leads an organization that advances a solution to a pressing social problem.
– D. Bornstein

KEYNOTE LECTURE
Wednesday, November 16 • 3:30 p.m.
Student Union Theater, North Campus

How to Make Change Happen: Stories of Social Innovators from Around the Globe
David Bornstein, Author of How to Change the World: Social Entrepreneurs and the Power of New Ideas

Is it possible to eliminate homelessness? Can anyone learn to ‘do math’? Is there a way to teach kindness? Around the world today social innovators are experimenting with new ideas and models to address social problems in many fields. David will share stories of people who are demonstrating surprising results and opening the door to new possibilities.

KEYNOTE EXHIBIT
Wednesday, November 16 • 5:00-6:30 p.m.
Student Union Lobby, North Campus

Social Entrepreneurship Fair & Book Signing by David Bornstein
Organized by UB Undergraduate Academies, Center for Student Leadership & Community Engagement and Intercultural & Diversity Center

www.buffalo.edu/intlservices/special_events.html • 716-645-2258 • intlservices@buffalo.edu
The NewRecruits (U.S., 2010)
Followed by student panel discussion moderated by Prof. John Thomas, School of Management, UB
Monday, November 14 • 4:00-5:30 p.m.
Student Union Theater, North Campus

Believing that capitalism can end global poverty, recent business school graduates turned aspiring social entrepreneurs set out to turn poor people into customers by charging them for goods and services.