KEYNOTE LECTURE

Wednesday, November 16 • 3:30 p.m.
Student Union Theater, North Campus

How to Make Change Happen: Stories of Social Innovators from Around the Globe
David Bornstein, Author of How to Change the World: Social Entrepreneurs and the Power of New Ideas

Is it possible to eliminate homelessness? Can anyone learn to ‘do math’? Is there a way to teach kindness? In the U.S. and around the world social innovators are experimenting with new ideas and models to address social problems in many fields. David will share stories of people who are demonstrating surprising results and opening the door to new possibilities.

KEYNOTE EXHIBIT

Wednesday, November 16 • 5:00-6:30 p.m.
Student Union Lobby, North Campus

Social Entrepreneurship Fair & Book Signing by David Bornstein
Organized by UB Undergraduate Academies, Center for Student Leadership & Community Engagement and Intercultural & Diversity Center

KEYNOTE FILM

Monday, November 14 • 4:00-5:30 p.m.
Student Union Theater, North Campus

The New Recruits (U.S., 2010)
Followed by student panel discussion moderated by Prof. John Thomas, School of Management, UB

Believing that capitalism can end global poverty, recent business school graduates turned aspiring social entrepreneurs set out to turn poor people into customers by charging them for goods and services.

Sponsors:

All events are free and open to the public.